

## **ActiveCare Medical™ Opens Southeast USA World Headquarters**

COLUMBIA, SC, April 25, 2007 – ActiveCare Medical Inc. announced today that it has opened its worldwide headquarters in Columbia, SC. Its products include consumer power wheelchairs and scooters, as well as a full line of traditional DME products. Born of the urgent need for lower total costs for quality mobility products in this era of dramatically lowered third party reimbursements, ActiveCare Medical™ offers efficient new solutions to beleaguered providers.

Our innovative operational processes streamline and speed product deliveries, taking substantial cost and complexity out of providing mobility products to home healthcare providers. "Changes in reimbursement have forced changes in the way providers buy DME products", said Steve Neese, President of ActiveCare Medical. "Industry consolidation and the sudden race to international outsourcing of product manufacturing have caught many large manufacturers bloated with fixed costs and unable to reinvent themselves fast enough to benefit their customers," continued Neese.

Providers are finding they can't wait for such long-term solutions. They must take immediate steps to return to profitability. "Our business is at risk more than ever before", said Craig Karch, Vice President of Appalachia Medical Services, Inc. "We need lower costs now! And yet, we don't dare sacrifice quality, as poorer quality results in significant downstream service costs. For us, it's all about total acquisition cost."

ActiveCare Medical™ serves those providers who demand lower total acquisition cost, while providing top quality products and services to their customers. We manufacture our own products at an ISO-certified, original design plant in China. Because we directly manufacture and rigorously test our own products, we can guarantee the best quality standards—plus pass along significant cost savings.

You will enjoy our refreshingly professional, no-hassle, personal customer service and warm, southern hospitality. We don't just talk about knowledgeable, friendly customer service, we guarantee you will be extraordinarily pleased! We also offer:

- Same-day shipping on orders received by 3:00 p.m.
- Dedicated, knowledgeable inside sales representatives
- Large parts inventory and a friendly, well-trained technical support staff

For providers who seek large scale, private label solutions, ask us about our custom design services, state-of-the-art product testing, and container shipping for even greater cost savings and channel efficiency.

If you are a provider who needs relief from high prices and complicated processes, call ActiveCare Medical™.

ActiveCare Medical Inc., headquartered in Columbia, SC is a leading global manufacturer of high quality wheelchairs, scooters and ambulatory aids. To obtain more information about ActiveCare Medical™ products, go to [www.activecaremed.com](http://www.activecaremed.com) or call 866-621-4933.

### **Contact:**

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