

ActiveCare Celebrates First Year in Business

COLUMBIA, SC, January 23, 2008 – Today marks the one-year anniversary of ActiveCare Medical's opening. The company incorporated on this date in 2007 in Columbia, South Carolina, with a dedication to "manufacture and distribute the highest quality home medical equipment at a great value."

"I'm extremely pleased with what we've accomplished in our first year of business," said ActiveCare President & CEO Steve Neese. "Our success has shown that our idea of offering affordable, high-quality products with superior service, was right on target."

According to Neese, the company was created to offer HME providers across the United States a way to lower the total acquisition cost of their products.

"The new realities of Medicare reimbursement and competitive bidding make it necessary for providers to seek competitive pricing," Neese said, adding, "But, at the same time, providers still need to know that they can call their supplier and get the product and customer support they need. That's what ActiveCare gives them."

Peter Markle of Comfort Medical Supply in Ormond Beach, Florida, agreed. "ActiveCare came along at just the right time. With them, we know we're getting great products, and after working with them over the past year, we also know that they are a company dedicated to service. When we have an issue, they take care of it quickly. When we need a part, it's always here within a day or two. We know we can count on ActiveCare."

Noell Berry of Omega Med in New Orleans, Louisiana, has also been impressed with ActiveCare's commitment to service. "ActiveCare has distribution centers across the country, so we know we'll receive our orders fast, whether we need a scooter or a replacement part," he said. "That helps us serve our own customers better."

While the company is celebrating the successes of the past year, Neese is focused on the future.

"2008 will be huge for us. We'll be introducing many new products that I think our customers will find very exciting, starting with our Catalina mid-wheel drive power wheelchair in March."

The Catalina™ has a 300-pound weight capacity and is Medicare coded K0823. It is the company's first mid-wheel drive wheelchair.

"We had a very good first year," Neese said. "We exceeded my expectations. But 2008 is going to be the year that really puts us on the map."

ActiveCare Medical Inc., headquartered in Columbia, SC is a leading global manufacturer of high quality wheelchairs, scooters and ambulatory aids. To obtain more information about ActiveCare Medical™ products, go to www.activecaremed.com or call 866-621-4933.

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